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Canadian Fairytale

Interior architects Jeffrey Beers International has created a sophisticated interiors scheme for the Fairmont Springs Resort in Banff, Canada, using warm metallics and natural stone highlights for the lighting.

Nestled in the foothills of Banff in Canada, the Fairmont Springs Resort is a fairytale destination. New York-based interior architects Jeffrey Beers International was brought on board to design the Fairmont Gold, privately located on the 4th and 5th floors of the main building, offering guests exclusive services and amenities. Speaking with Project Manager Pierre Josselin, darc finds out more about their design approach.

"JBI worked on a few Fairmont properties, so Fairmont introduced us to the ownership group, Oxford properties, who engaged us for the renovation of the Gold rooms and Suites, and the Crown Suite," says

Jossein. "We were tasked to come up with a design, which respected the Mountain Grandeur of the property. The project started in early 2019, and of course went on hold for a short period of time with Covid, before being completed in early 2021. Some areas are still being finalised as we speak."

The brief didn't change over the course of the project, however, maintaining the client's desires for the spaces brought with it some challenges for the team. Josselin elaborates: "How to come up with an incredible design but stay within budget is always challenging. Partnering with the right vendors is key. Also, this property, being





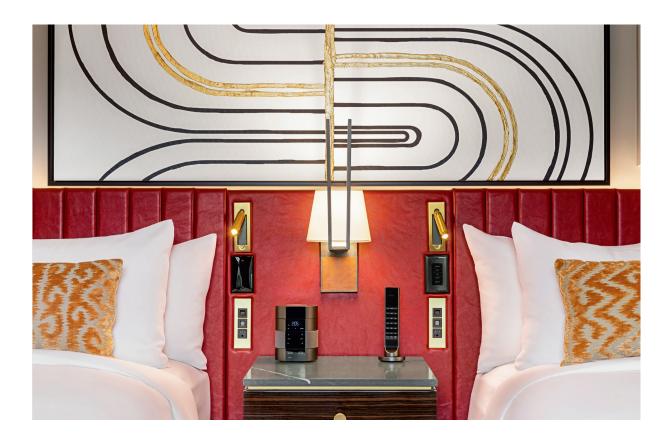
a castle, has many room types. We almost had to document every single room, being super organised and clear in our deliverables was essential."

Another challenge that came with the project was access to the spaces ahead of installation. "We couldn't survey all the suites and some ceilings came lower than anticipated so some adjustments had to be made to the ceiling fixtures in living rooms."

For the Gold Guestrooms, JBI created custom lamps creating a mix of table, floor and ceiling lamps with finishes that reflect the mountainous grandeur that inspired their interiors. Rock crystal,

metals and leather materials were used to emphasise this aesthetic. "We partnered with Scott Lamp for this project. Reading lights with a nice Kurl detailing were from Chelsom, magnifying mirrors with slim profiles were from Astro Lighting, and custom lit-up mirrors were from MunnWork. For the Suites, we used additional off-the-shelf products from Visual Comfort."

Both the guestrooms and the suites carried a residential quality to them. Architectural lighting was only used in the entryway and bathrooms, whereas decorative lighting set at 2700K created a warm environment throughout.





"Lighting is paramount: it makes or breaks the design. Any beautiful design is ruined if the lighting is not well-balanced.

"[The project] came out exactly as envisioned. The design fully embraces and celebrates the location without overpowering it. It feels luxurious but not overwhelming. The red accent makes it bold and memorable. It hits the right balance where the guest wants to come back time after time," reflects Josselin.

"The main inspiration came from the property itself and how one is in awe upon arrival. You can't help but fall in love immediately, not only with the hotel but the surrounding areas and the overall region of Banff National Park. The fairytale appeal inspired the design by celebrating the 'romance' in the guestrooms and having a 'crush' in the suites. It's a modern version of the founder's visions, keeping the beauty of the Canadian mountainside in mind. The décor is elevated, warm and comfortable, but not intimidating, with a mix of free-standing furniture pieces and natural materials to give a residential feel. The guests arrive at their home in the mountain, a cosy sanctuary where they will be at ease and feel the love."

www.jeffreybeers.com

Design Details

Fairmont Springs Resort, Banff, Canada Interior Architect: Jeffrey Beers International Lighting Specified: Astro Lighting, Chelsom, Scott Lamp, MunnWorks, Visual Comfort.

Taking inspiration from the epic natural surroundings of the Banff mountains, the team at Jeffrey Beers International hand-selected and created bespoke lighting pieces that use natural materials such as rock and leather, for the Fairmont Springs Resort.