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Christophe Laure, General Manager of InterContinental Paris Le Grand commented, "I am proud to see the hotel and Café de la Paix, the site of so much history and where the codes of luxury hotels were invented, reclaim their significant place in Paris' luxury hospitality landscape. We look forward to safely welcoming guests from near and far very soon and sharing our renowned hospitality with them."

OPERATIONS: IHG Hotels & Resorts  
DESIGN: Pierre-Yves Rochon

[www.parisgrand.intercontinental.com](http://www.parisgrand.intercontinental.com)

## BESPOKE DESIGN IN A POST PANDEMIC ERA OF HOSPITALITY

The very essence of Bespoke Design conjures up feelings of luxury, exclusivity and comfort. Designing something to perfectly suit its application rather than buying 'off-the-shelf' will always add a sense of quality and value to a project which is especially true with decorative lighting. For decades the design team at Chelsom has worked hard to ensure there is a consistent DNA flowing through all aspects of their products.

Regarded as one of the leading global suppliers of decorative lighting to the global Hospitality sector, Chelsom's standard products are selected by interior designers for brands ranging from Mandarin Oriental to Holiday Inn Express and Virgin Voyages to Carnival Cruise Lines.

Alongside the evolution of their standard lighting collection, Chelsom is also a leading bespoke lighting manufacturer. The team at Chelsom work in a truly collaborative manner with designers and end clients to bring often challenging, one-off design concepts to life. Recent bespoke projects range from the design and build of a one-off 5-metre-high statement chandelier for a hotel atrium as well as the manufacturing of 5000+ table lamps to feature in every cabin on a cruise ship. Unique designs require flexible and adaptable manufacturing, something Chelsom prides itself on offering clients at every stage of a bespoke project. The Chelsom bespoke team is made up of specialists in all areas including design, logistics, operations, production and technical, symbiotically working alongside one another in order to achieve the best results. Chelsom has a 100% 'partnership approach' when working with clients where they can add extensive knowledge, expertise and skill whilst the customer creative design intent always remains at the core of the process.

Bespoke design was once considered something for the luxury end of the market. However, the demand for tailored, unique design is something Chelsom works with clients to deliver at all budget levels. The industry has been hit incredibly hard by the COVID-19 pandemic and many believe that there will be a need to future-proof the industry by factoring in special qualities to product and interior design. As we all move forward from the pandemic, there will undoubtedly be more of a need to customise products and to specify lighting with added functionality. Over the last year, the Chelsom design team have been exploring a number of different aspects of lighting design which could serve to reduce the spread of viruses within the hospitality environment. As bespoke features, Chelsom has developed decorative 'touchless-switching' solutions which will reduce the points of contact in a hotel guestroom. They also offer fabrics with antimicrobial qualities, as well as metal finishing options which will significantly reduce the spread of germs and bacteria. The Chelsom team are even exploring the use of UV light within a decorative application in a further attempt to wage war on viruses within the hospitality setting. None of these solutions will suit every project but the technologies are there to be experimented with and by having the capabilities available, Chelsom are able to constantly offer smarter solutions and add even more weight to their bespoke services and products for the future.

Chelsom's goal moving forward is to ensure that the bespoke lighting process can be both affordable and sustainable. With so many supply chain options available, the Chelsom team hopes that their quality levels, experience and market knowledge makes them the go-to lighting experts for projects at all levels. However, price-point and quality can only play part of the role in the world today and Chelsom are constantly looking to streamline processes and be more sustainable in everything they do as the environmental agenda becomes ever more important. Chelsom's drive to 'make more in UK

significantly reduces the carbon impact seen by using overseas manufacturing and global logistics and they are delighted to have completed so many projects using home-grown manufacturing in North West of England.

One recent example saw Chelsom create a huge chandelier for Le Meridien Dania Beach Hotel in Fort Lauderdale, Florida. Chelsom worked with Dash Design in New York to create a lobby chandelier centre-piece designed to look like a constellation of stars and planets, suspended to create the illusion it was floating on air. A series of 'planets' attached to steel arms of varying lengths contain a small LED at the end to represent stars in the sky. Designed to be compatible with the hotel's existing dimming system, real wow factor is achieved as the chandelier light effect adapts and transitions from a day through to night sequence. The project was challenging and took 2 years to complete but Chelsom were able to interpret the original design through months of intense planning and development. A huge level of CAD expertise went into evolving the design and miniature model versions of the chandelier were created long the way so that Chelsom could perfect the overall engineering of the product and master the perfect manufacturing technique. One of the biggest challenges was how to make a huge statement chandelier, the size of a London Bus, appear weightless and fit perfectly into the 6 metre domed ceiling of the hotel lobby. The light effect was also key, requiring a huge amount of technical Chelsom knowledge to create the desired 'twinkle' effect so that the chandelier correctly represented the constellation look that the client was after. Every single aspect of this project was carried out in the Chelsom UK headquarters, including all project management meetings, the overall design and engineering, sampling and prototyping and then the overall manufacture. The huge structure was broken down into many sections at the Chelsom HQ and then delivered and installed by the Chelsom in Florida. The final results speak for themselves and this is one of the most impressive light fittings that Chelsom has ever created. It was a technical and engineering marvel in its creation but also an aesthetic achievement to have remained so sympathetic to the original Dash Design brief.

Will Chelsom, Managing Director commented on this project by saying, "I am immensely proud that our teams have designed, engineered and manufactured such a unique bespoke piece for this project. I am delighted we have been able to carry off such a huge project, all whilst utilising home grown talent as manufactured at our base in the Northwest of England. Our bespoke capabilities continue to evolve and we look forward to many more challenges like this in the future."

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## DECORATIVE PANELS

As part of the dp-limitless Collection we stock over 300 Faux Leather designs. Our range of artificial leathers are second to none in terms of sustainability and ease of care. An economical alternative to genuine hide, offering the advantage of realistic grain structures whilst able to withstand the rigours of daily use. The versatile materials provide innovative and attractive solutions for offices, hotels, healthcare and commercial environments.

dp-limitless is a range of specialised, decorative and high performance products. Available in a limitless number of possibilities, the offer is deliverable from single sheets up to full load quantities – from stock.

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## CHELSOM

The main concept of this striking range of wall lights centres around how light effect can be created on the wall and within different types of glass so that the fittings were not just about achieving ambience but also about the projection, pattern and play of light on surface and the refraction of light through different coloured and shaped glasses.

Traditional components have been used in unique applications to achieve a powerful light effect suited to any environment with one of the key features being that the glasses can be fully interchangeable to create totally different results.

[www.chelsom.co.uk](http://www.chelsom.co.uk)



## HYPNOS

Luxury British bedmaker Hypnos established in 1904, is committed to creating comfort with integrity, crafting the highest quality, durable beds and mattresses for the hospitality industry, designed with the planet in mind.

Hypnos uses only responsibly sourced sustainable and recyclable materials in its products to create supremely comfortable guest beds that are designed to achieve the very best night's sleep.

By working with an environmentally conscious, carbon neutral manufacturer like Hypnos to select a bed or mattress, hoteliers can not only consider their own eco-credentials, but also satisfy the needs of environmentally conscious hotel guests too.

[www.hypnoscontractbeds.com](http://www.hypnoscontractbeds.com)



## ALISEO

A perfect blend of style and functionality whose minimalist profile is an efficient addition to any modern guest room. Easy to maintain, water-saving and energy aware the Tea X-Press features double wall construction with a stainless steel inner cylinder and an insulated cool touch exterior. ECO conscious 0.8 liter capacity with a fast boiling 1000 watt platform with full STRIX control. Safety features include auto-shut off and boil dry protection. Integrated water gauge and indicator light complement a handsome black matt finish.

[www.aliseo.de](http://www.aliseo.de)



## ELSTEAD LIGHTING

Elstead are proud to launch a great selection of stylish and functional ceiling fans from USA partners Kichler. Certificated for the 220-240V markets the first group of 16 fans will be available in June and include indoor and outdoor ranges. Some fans are flush fitted and others are semi-flush which have additional rods available to extend for higher ceilings.

Featured is the Ahrendale 60" fan, finished in Anvil Iron with 5 distressed antique grey blades that look great in any industrial themed restaurants or bars. Fitted with a 10W LED light behind the etched opal glass, this fitting is IP44 rated for use in outdoor areas too.

[www.elsteadlighting.com](http://www.elsteadlighting.com)



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