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## APPOINTMENTS



Chelsom bolsters its sales team with the appointment of Helen Miller as Sales Consultant for the North of England.



Connected Light are excited to welcome David Lakey to the team as a Business Developer.



London based lighting and visuals rental and production specialist Colour Sound Experiment is delighted to announce the arrival of Jo Beirne, who has joined the lively and proactive account management team at their busy operation in Park Royal.

## ACOULITE IS PROUD TO ANNOUNCE ITS PARTNERSHIP WITH DYSON AS ITS OFFICIAL LIGHTING DISTRIBUTOR WITHIN THE REGION

Acoulite, a lighting and acoustic supplier in the GCC, has announced that it has partnered with the prestigious technology company Dyson as their official lighting partner in the GCC region. The partnership builds on the Dyson's DNA of being inventive with emphasis on differentiation. Terry Woodley, Managing Director of Acoulite, says "It is a real honour to be involved with one of the pioneers in technology over the last fifty years. I believe that the partnership will bring a dynamic approach towards lighting in the region."

As sustainability and smart technology become vital areas for development in the marketplace, the use of LED lighting is growing across both hospitality and commercial interiors. The major advantages of the technology, apart from its energy efficiency, is that LED's are longer lasting and dim over time, rather than suffering the abrupt failure of conventional bulbs. Acoulite and Dyson share similar sustainability values and innovative visions and we strive toward improvement of both through every stage of our business value chain.

Dyson's two product ranges that will be distributed by Acoulite includes Jake Dyson's 37 year long lasting LED task light range CSYS and Cu-Beam Duo suspended light. Both the products features a special cooling system called heat pipe technology which directs heat away from the LEDs. The custom designed optics for Cu- Beam, coupled with trim blades, ensure that light is supplied only where it is needed. It offers combined up and down light with fully flexible control so the user can alter it to suit changing needs throughout the day.

## ZUMTOBEL TRIUMPHS ONCE AGAIN IN THE GOOD DESIGN AWARD AND IF DESIGN AWARD COMPETITIONS



The MELLOW LIGHT, SUPERSYSTEM II and ONICO luminaires have all received the GOOD DESIGN Award 2017, an international prize for designers and manufacturers launched to recognise ideas that push the established boundaries of product design. The esteemed competition has now been highlighting pioneering products and concepts for more than 65 years – almost as long as the world-renowned iF DESIGN AWARD, which was founded in 1953. The famous red iF logo, which is seen as proof of forward-looking creative thinking and outstanding innovation, will this year be featuring alongside two more Zumtobel luminaires: VAERO and ONDARIA.

