

# TL

TOTAL LIGHTING

- ★ Interiors 2011
- ★ Italian design
- ★ Table lamps
- ★ Marine

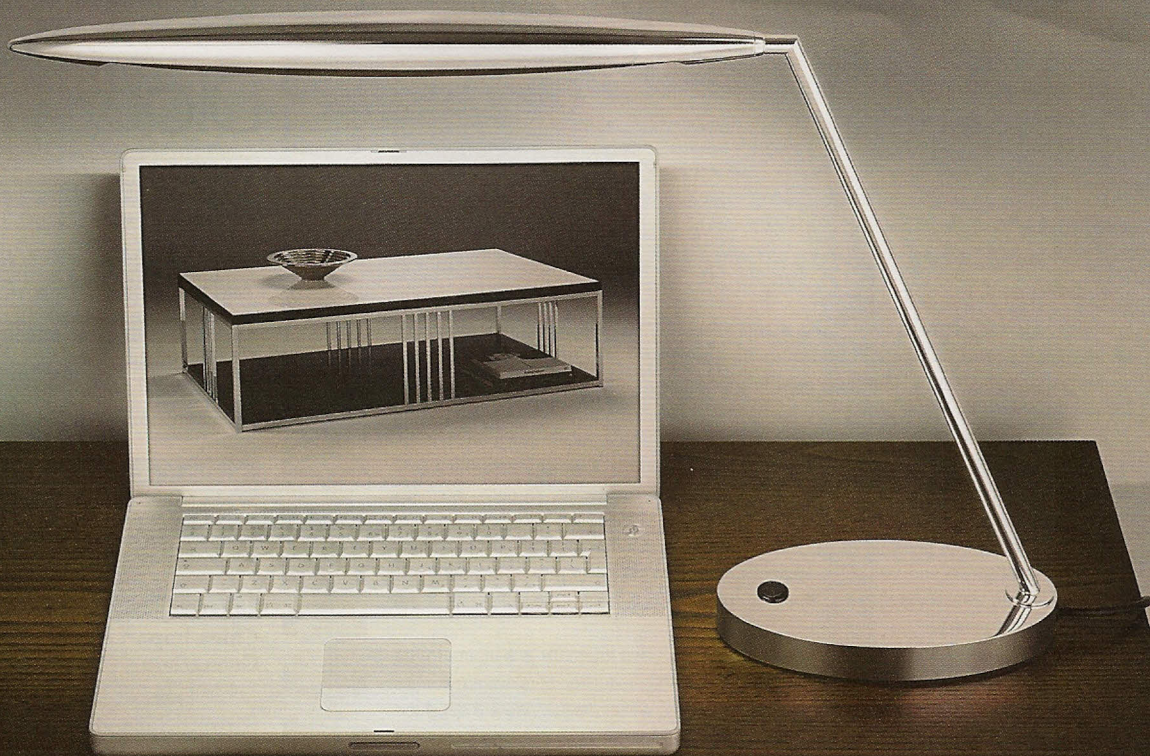


# TO INFINITY...

Stockton-on-Tees benefits from a stunning S&M installation

**INSIDE!** 20-PAGE **ARC 2011** SUPPLEMENT





## Chelsom wins 'Product Innovation Award' for hotel lighting

Chelsom is thrilled to have been awarded first prize in the hotel design 'Product Innovation Awards' at The Sleep Event 2010 show. The winning entry, the SLIM desk lamp, was up against stiff competition from over twenty international product design companies including Dyson and Grohe.

The main comment from the judging panel, which included Rachel Dunthorne, Director of FF&E for Hilton Worldwide; Su Pecha of ESP Business Development; Paul Flowers, Product Designer and Catherine Martin, Assistant Editor of Sleeper Magazine was "As more hotels gear towards the business traveller, the judges felt this lamp is elegant, stable, energy efficient, and distributes light in all the right places."

A growing favourite with hospital-ity lighting specifiers worldwide, the iconic desk lamp, designed by Robert Chelsom, combines elegant aesthetics with specific design for laptop use. A rotating canopy with an internal reflector houses an energy-saving 8W fluorescent lamp which produces optimum light levels, while the

heavy base gives stability and houses the rocker switch. Two finish options are available and the lamp can be wired for export markets. There is a matching table, floor and wall light plus LED reading light within the competitively priced Slim hotel lighting range.

On accepting the award on behalf of the company, Director Will Chelsom commented, "Everyone at Chelsom was delighted to hear that we had won the Product Innovation Award, particularly those involved with the in-house design of the Slim Desk Lamp. A great deal of effort went into designing the lamp and we are very proud of our achievement. The design process started with the aim

of lighting a laptop computer on a hotel desk and after numerous technical drawings and prototypes we came up with the perfect solution. We are confident that this desk lamp will continue to be very popular within the hospitality sector and are so happy that its innovative design has been recognised by The Sleep Awards".

