



Ica Interiors  
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Newsflash.....

## Holiday Inn Express bedroom shortlisted for Sleep Award.

Ica Interior's design of the Holiday Inn Express bedroom has been shortlisted for an award in the category 'Hotel Brand of the Year' in this year's Sleep Awards.

The design of the scheme evolved with ease of manufacturing at the forefront of our thoughts. A new and fresh approach has been created using a simple kit of parts and signature elements to deliver an on brand, contemporary hotel experience which is complemented by the spacious feel of the guest bathroom.

The bedroom design is part of the overall Public Area Design Development Guide created by Ica which has proven to be very well received by both IHG and franchisees alike.

Thank you for taking the time to share our exciting news. Should you require any further information please do not hesitate to contact us, we would be delighted to hear from you.

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